

REMARKS

Claims 75-94 are currently pending in the subject application and are presently under consideration and are found on pages 2-5 of this Reply. Claim 75 has been amended herein. Claims 1-74 and 93-94 stand withdrawn. Claims 95 and 96 have been newly added.

Favorable reconsideration of the subject patent application is respectfully requested in view of the comments and amendments herein.

I. Rejection of Claims 75, 77-78 and 86-87 Under 35 U.S.C. §102(e)

Claims 75, 77-78 and 86-87 stand rejected under 35 U.S.C. §102(e) as being anticipated by Kyuno *et al.* (US 5,751,583). It is respectfully requested that this rejection be withdrawn for at least the following reason. Kyuno *et al.* does not teach or suggest each and every element of the subject claims.

A single prior art reference anticipates a patent claim only if it expressly or inherently describes each and every limitation set forth in the patent claim. *Trintec Industries, Inc., v. Top-U.S.A. Corp.*, 295 F.3d 1292, 63 U.S.P.Q.2d 1597 (Fed. Cir. 2002); *See Verdegaal Bros. v. Union Oil Co. of California*, 814 F.2d 628, 631, 2 USPQ 2d 1051, 1053 (Fed. Cir. 1987). The identical invention must be shown in as complete detail as is contained in the ... claim. *Richardson v. Suzuki Motor Co.*, 868 F.2d 1226, 9 USPQ2d 1913, 1920 (Fed. Cir. 1989).

Independent claim 75 (and similarly independent claims 95 and 96) has been amended to recite a product location information retrieval system that employs a **remote link** to provide information relating to one or more products located in a product access zone. The **remote link** receives a wireless signal from an access point and transmits the wireless signal to the computer terminal, wherein the wireless signal is associated with information relating to the one or more products within the product access zone. Kyuno *et al.* does not teach or suggest such claimed aspects of the subject invention.

More particularly, Kyuno *et al.* does not teach or suggest a **remote link** that receives a wireless signal from an access point located within a product access zone. This signal is transmitted to a computer terminal to provide information to a user relating to one or more products within the product access zone. Kyuno *et al.* does not teach or suggest a

remote link let alone a *remote link* that transmits products information to a computer terminal. Instead, Kyuno *et al.* discloses processing embroidery data to control a sewing machine to form an embroidery on a work sheet. An image scanner reads an original image to produce image data employed to form stitches that define at least one of an outline and an inside area bounded by the outline. As illustrated in Fig. 1 of Kyuno *et al.*, the image scanner is *hardwired* to the apparatus (e.g. sewing machine). As shown in Fig. 2, “[t]he image scanner 12 is *connected* to the control device 13 via the I/O interface 6.” Since wireless transmissions are not taught or suggested by Kyuno *et al.*, a *remote link* that receives a wireless signal is not employed. Moreover, Kyuno *et al.* does not contemplate and there is no mention of a *remote link* employed to receive a wireless signal, as recited in the subject claims.

Additionally, Kyuno *et al.* does not teach or suggest an *access point*, as recited in the subject claims. The *access point* transmits information *via* wireless signal to a computer terminal, which relates to one or more products within the product access zone. Kyuno *et al.* *does not mention an access point* utilized to transmit a wireless signal. Instead, Kyuno *et al.* employs a *hardwire cable* to transmit data that controls a sewing machine.

Moreover, Kyuno *et al.* does not mention a *product access zone* which contains one or more products. As disclosed in the subject invention, a *product access zone* can represent a retail outlet, supermarket or any other suitable store selling merchandise or products. (See Application, paragraph 98). As noted *supra*, Kyuno *et al.* discloses the control of a sewing machine and thus, does not disclose or contemplate a *product access zone*, as recited in the subject claims.

Accordingly, for the aforementioned reasons, it is submitted that the Kyuno *et al.* does not teach nor anticipate applicants’ invention as recited in claims 75, 93 or 94 (or claims 76-92 which depend therefrom) and this rejection should be withdrawn.

II. Rejection of Claims 76, 80 and 85 Under 35 U.S.C. §103(a)

Claims 76, 80 and 85 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Kyuno *et al.* (US 5,751,583) in view of Durbin *et al.* (US 6,039,258). It is respectfully submitted that this rejection should be withdrawn for at least the following

reasons. Claims 76, 80 and 85 are dependent from independent claim 75 and Kyuno *et al.* fails to teach or suggest each and every element of independent claim 75 as noted *supra*. Thus, it is requested that this rejection be withdrawn.

III. Rejection of Claims 79 and 88 Under 35 U.S.C. §103(a)

Claims 79 and 88 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Kyuno *et al.* (US 5,751,583) in view of Yamamoto (US 5,991,276). It is respectfully submitted that this rejection should be withdrawn for at least the following reasons. Claims 79 and 88 are dependent from independent claim 75 and Kyuno *et al.* fails to teach or suggest each and every element of independent claim 75 as noted *supra*. Thus, it is requested that this rejection be withdrawn.

IV. Rejection of Claims 89-90 Under 35 U.S.C. §103(a)

Claims 89-90 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Kyuno *et al.* (US 5,751,583) in view of Soltesz (US 5,756,978). It is respectfully submitted that this rejection should be withdrawn for at least the following reasons. Claims 89-90 are dependent from independent claim 75 and Kyuno *et al.* fails to teach or suggest each and every element of independent claim 75 as noted *supra*. Accordingly, this rejection should be withdrawn.

V. Rejection of Claim 91 Under 35 U.S.C. §103(a)

Claim 91 stands rejected under 35 U.S.C. 103(a) as being unpatentable over Kyuno *et al.* (US 5,751,583) in view of Copland (US 5,717,430). It is respectfully submitted that this rejection should be withdrawn for at least the following reasons. Claim 91 is dependent from independent claim 75 and Kyuno *et al.* fails to teach or suggest each and every element of independent claim 75 as noted *supra*. Copland fails to make up for such aforementioned deficiencies and this rejection should be withdrawn.

VI. Conclusion

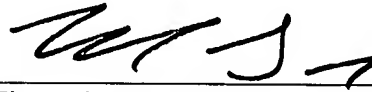
The present application is believed to be in condition for allowance in view of the above comments and amendments. A prompt action to such end is earnestly solicited.

In the event any additional fees may be due the Commissioner is authorized to charge such fees to Deposit Account No. 50-1063[SYMBP188US].

Should the Examiner believe a telephone interview would be helpful to expedite favorable prosecution, the Examiner is invited to contact applicants' undersigned representative at the telephone number listed below.

Respectfully submitted,

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